

waterdropdash 2017

A fundraiser to support the Chattahoochee Nature Center's watershed environmental education programs



5k Race and Kid's Fun Run | Saturday, March 18, 2017

Sponsorship Opportunities

SUPPORT the water drop dash 5k & Kid's Fun Run

Who We Are

We are the Metropolitan North Georgia Water Planning District (Metro Water District), and we work with local governments and water utilities to ensure that all of us have clean water to drink, both now and in the future. The Metro Water District covers 15 counties, 92 counties, 55 water utilities and 51 wastewater utilities across metro Atlanta.

What We're Doing

The Metro Water District is partnering with the Chattahoochee Nature Center (CNC) and with local water providers to host the 5th annual Water Drop Dash 5K and Kids Fun Run. The goal of the race is to raise water conservation awareness by hosting a family fun event along the banks of the Chattahoochee River, Atlanta's main water supply, and to raise funds for CNC's watershed environmental education programs. The Water Drop Dash 5K educates metro Atlanta residents on water conservation and calls attention to the importance of checking plumbing fixtures and irrigation systems during the annual EPA Watersense Fix-a-Leak Week.

Why We're Doing It

Unfortunately we don't have an endless supply of water. Our water resources are limited. Do you know why? We rely on streams, rivers and lakes for more than 99% of our water needs. We can't get much water from the ground because underneath our soil is a layer of thick granite! Therefore, it is important that we use our water wisely and not waste it. The Water Drop Dash educates our local citizens on water and preserving our natural resource.

Water Drop Dash 5K

The 5K run/walk and Kids Fun Run is Saturday, March 18, 2017 beginning at 8 AM. The course starts and ends on the Chattahoochee River at the Chattahoochee Nature Center in Roswell. The post-race Water Festival features family friendly activities and crafts from our local water providers and sponsors.

Fix a Leak Week

Did you know that an American home can waste, on average, more than 10,000 gallons of water every year due to running toilets, dripping faucets, and other household leaks? That's close to how much some households use in two months! The U.S. EPA's annual Fix a Leak Week encourages Americans to help put a stop to the more than 1 trillion gallons of water wasted from household leaks each year. To help save water for future generations, check for leaks, twist and tighten hose and pipe connections and replace fixtures as necessary with WaterSense labeled products.

Are Your Contributions Tax Deductible

YES! The Chattahoochee Nature Center is a 501(c)3 organization and all contributions are tax deductible.

Questions?

Contact DeAnn Fordham at d.fordham@chattnaturecenter.org or 770.992.2055 X226.

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Presenting Sponsor.....SOLD!

- Recognized as “Presenting Sponsor” with prominent logo and/or company name on all promotions and publicity including postcards, race applications, event technical shirts, posters and press releases
- Recognition in e-newsletters distributed to cities, counties and water utilities across the Metro Water District area and CNC distribution lists
- Company logo on website with link to company webpage
- Company name on 5K awards
- Company logo on event technical shirts
- Banner space and signage at Start and Finish line
- Premium booth location at post-race Water Festival
- 20 complimentary race entries
- 20 complimentary general admission tickets to CNC
- One complimentary use of CNC meeting space (*does not include Ben Brady Pavilion, does not include catering costs, subject to availability*)

Platinum Sponsor.....\$2,500

- Prominent logo and/or company name on all promotions and publicity including postcards, race applications, event technical shirts, posters and press releases
- Company logo on event technical shirts
- Recognition in e-newsletters distributed to cities, counties and water utilities across the Metro Water District area and CNC distribution lists
- Company logo on website with link to company webpage
- Signage at Start/Finish line
- 10 complimentary race entries
- 10 complimentary general admission tickets to CNC
- One complimentary use of CNC meeting space (*does not include Ben Brady Pavilion, does not include catering costs, subject to availability*)

Gold Sponsor.....\$1,000

- Company logo on promotions and publicity including postcards, race applications, event technical shirts, posters
- Recognition in e-newsletters distributed to cities, counties and water utilities across the Metro Water District area and CNC distribution lists
- Company logo on website with link to company webpage
- Company logo on website with link to company webpage
- Company logo on race banners
- Company logo on event technical shirts
- Limited complimentary booths for public education and outreach at post-race Water Festival
- 5 complimentary race entries
- 5 complimentary general admission tickets to CNC

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Silver Sponsor.....\$500

- Company name on event technical shirts
- Recognition in e-newsletters distributed to cities, counties and water utilities across the Metro Water District area and CNC distribution lists
- Company logo on website with link to company webpage
- Company logo on event technical shirts
- Limited complimentary booths for public education and outreach at post-race Water Festival
- 2 complimentary race entries
- 2 complimentary general admission tickets to CNC

Bronze Sponsor.....In-Kind Contribution (\$500 Value)

- Company name on event technical shirts
- Recognition in e-newsletters distributed to cities, counties and water utilities across the Metro Water District area and CNC distribution lists
- Company logo on website with link to company webpage
- Company logo on event technical shirts

Media Sponsor.....In-Kind Contribution

- Company logo on promotions and publicity including postcards, race applications, event technical shirts, posters
- Recognition in e-newsletters distributed to cities, counties and water utilities across the Metro Water District area and CNC distribution lists
- Company logo on website with link to company webpage
- Company logo on event technical shirts
- Company logo on race banners
- Company logo on website with link to company webpage
- Company logo on race banners

Gift Bag Drop In.....\$80

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Water Drop Dash 5K and Water Festival Sponsorship Levels

Please complete the requested information, indicating your sponsorship choice. Sponsorship will be assigned on a first-come, first-serve basis. If your first choice for an event sponsorship is not available, we will notify you as quickly as possible and help you identify a comparable sponsorship option. Please email a digital copy of your company logo upon submittal of your sponsorship (vector-based Adobe Illustrator EPS files are preferred) to p.reiling@chattnaturecenter.org.

Name of Organization _____

Contact Person and Title _____

Address _____

City/State/Zip _____

Phone Number _____ Fax Number _____

E-mail Address _____

Organizational Website Address (if available) _____

Sponsorship Selection

Please check your preferred sponsorship level.

- Presenting Sponsor - SOLD
- Platinum Sponsor - \$2,500
- Gold Sponsor - \$1,000
- Silver Sponsor - \$500
- Bronze Sponsor - In Kind Donation (\$500 Value)
- Media Sponsor - In Kind Donation
- Gift Bag Drop In - \$80

Please make checks payable to: Chattahoochee Nature Center

Mail sponsorship form and check to:

Chattahoochee Nature Center

Attn: DeAnn Fordham

P. O. Box 769769

Roswell, GA 30076

The Chattahoochee Nature Center is a 501(c)(3) public benefit corporation and sponsorship donations are tax deductible. Tax ID# 58-1275604.